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3 -5 DECEMBER 2024 // STUTTGART, GERMANY

# SPONSORSHIP PACKAGES

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*It's a formal get-together of not only bonding solutions, adhesive suppliers, foam producers, but from the application side, technical people and purchasing people*

*Segment Market Manager,  
Avery Dennison Performance Tapes*

# NEW FOR 2024

**We're delighted to offer finely tuned sponsorship opportunities for Foam Expo Europe, Thermal Management Expo Europe and Adhesives & Bonding Expo Europe.**

Our 2024 sponsorship options provide tailored solutions for your route-to-market challenges, combining thought-leadership, brand awareness, and lead generation to significantly boost your impact among our audience and wider database over 12 months.

Our carefully crafted tiered packages enable you to:

- **BOOST** exposure
- **CREATE** curiosity
- **ENHANCE** market perception
- **MAXIMIZE** engagement

With various tiers encompassing budgets of all sizes, we can offer all exhibitors the opportunity to gain better market visibility and brand positioning amidst our audience.

# PACKAGES

## BRONZE DIGITAL SPONSORSHIP

16 AVAILABLE

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website

**Plus, your logo prominently displayed within the bronze tier:**

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility at the entrance and within the hall

**€895**

## SILVER SPONSORSHIP

12 AVAILABLE

- Logo, with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 1 x social media posts (sponsor to provide copy and creative)
- 1/2 page show guide advert
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Spot on Exhibitor Demonstration Agenda on day 3 of show

**Plus, your logo prominently displayed within the silver tier:**

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility at the entrance and within the hall

**€2450**

## GOLD SPONSORSHIP

8 AVAILABLE

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 3 x social media posts (sponsor to provide copy and creative)
- ½ page show guide advert
- Premium spot on Exhibitor Demonstration Agenda on day 3 of show
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Product development content on Industry Insights page (sponsor to supply content)
- CEO interview on website & social media campaign
- 1 x speaking slot in Solutions Innovation Stage
- Bag Insert

**Plus, your logo prominently displayed within the gold tier:**

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility at the entrance and within the hall

**€5950**

# PACKAGES

## PLATINUM SPONSORSHIP

1 AVAILABLE PER SHOW  
(3 IN TOTAL)

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 4 x social media posts (sponsor to provide copy and creative)
- Full page show guide advert
- Premium spot on Exhibitor Demonstration Agenda on day 3 of show
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Product development content on Industry Insights Page (sponsor to supply content)
- Product development content promoted in quarterly industry update email
- CEO interview on website & social media campaign
- 1 x speaking session in the Solutions Innovation Stage
- 1 x Floor Tile
- Choice of one major branding opportunity exclusive for all three shows- Bag Sponsorship, Badge Sponsorship OR Lanyard Sponsorship

### Plus, your logo prominently displayed within the platinum tier:

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility at the entrance and within the hall

**€14,650**

## DIAMOND SPONSORSHIP

1 AVAILABLE

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 5 x social media posts (sponsor to provide copy and creative)
- Full page show guide advert
- Premium spot on Exhibitor Demonstration Agenda on day 3 of show
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Product development content on Industry Insights Page (sponsor to supply content)
- Product development content promoted in quarterly industry update email
- CEO interview on website & social media campaign
- 2 x speaking sessions in the Solutions Innovation Stage
- 1 x Floor Tile
- Exclusive Registration Sponsorship
- 2 x pieces of high impact in-hall branding to be chosen by the sponsor

### Plus, your logo prominently displayed within the diamond tier:

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility at the entrance and within the hall

**€28,950**

## CONTACT US

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# PACKAGES AT A GLANCE

PACKAGE	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
<b>PRICE</b>	895 €	2,450 €	5,950 €	14,650 €	28,950 €
<b>QUANTITY</b>	16	12	8	3 (1 per show)	1
Sponsor position with logo: <i>On official website</i> <i>Onsite at entrance and in hall</i> <i>On all visitor promotional emails</i> <i>On all post-show emails</i>	✓	✓	✓	✓	✓
Logo with hyperlink on sponsors page of website	✓	✓	✓	✓	✓
Company overview on sponsors page of website	✓	✓	✓	✓	✓
1 x Lead Retrieval Unit	✓	✓	✓	✓	✓
Social Media Posts (sponsor to provide copy and creative)		x 1	x 3	x 4	x 5
Show Guide Advert		1/2 Page	1/2 Page	Full Page	Full Page
Product Feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)		✓	✓	✓	✓
Spot on Exhibitor Demonstration Agenda on Day 3 of Show		✓	✓	✓	✓
Product Development Content on Industry Insights Page (sponsor to supply content)			✓	✓	✓
CEO Interview on Website & Social Media Campaign			✓	✓	✓
Speaking Slot in Solutions Innovation Stage			x 1	x 1	x 2
Bag Insert			✓		
Product Development Content Promoted in Quarterly Industry Update Email				✓	✓
Floor Tile				✓	✓
Choice of one Major Branding Opportunity - Bag Sponsorship, Badge Sponsorship or Lanyard Sponsorship				✓	
Show Guide Sponsor (logo on front cover)					✓
Exclusive Registration Sponsorship					✓
2 x Pieces of High impact on-site Branding (chosen by sponsor)					✓

# OTHER SPONSORSHIPS

## NETWORKING RECEPTION

A great way to host an industry gathering for a wider audience of clients and prospects. With branding and food and drinks included, this is a great way to promote your brand, network and develop new opportunities.

€15,000

## FLOOR PLAN

Get added brand recognition and direct traffic to your booth with event floor plan sponsorship.

### Sponsorship includes:

- Sponsor logo on interactive website floor plan, printed floor plan in on-site Show Guide and event signage
- Highlighted sponsor booth with logo on the show floor plan
- Full-page advert in on-site Show Guide

€6450

## SOLUTIONS INNOVATION STAGE

A key event feature putting the spotlight on new solutions being introduced to the market. Position yourself as the overall sponsor of this area where decision makers and visionaries will meet to discuss the future of the industry.

Position your brand alongside innovation and collect the **contact details of every attendee** to use this stage over the course of the event to generate hundreds of red hot leads!

€17,500

## AISLE STICKERS

Make sure all trade show participants know where to find your stand by sponsoring your aisle sticker. Your logo and stand number # will be clearly positioned on the aisle sticker so everyone can easily find you and your products.

€975 PER AISLE

## ONLINE EXHIBITOR LISTING

Enhance your company's brand visibility with sponsorship of the online exhibitor list, one of the most-visited pages on the event website. Including:

- Sponsor logo featured at top of online exhibitor list
- Enhanced logo listing in printed Show Guide distributed to each attendee

€3500

## CONFERENCE SESSION

Reach a targeted segment of the industry by sponsoring a conference session relating to your products. Offering prime visibility!

### Sponsor logo positioned on:

- All conference materials and promotional literature distributed before and during the conference
- Sponsor page of event website with company bio
- All printed and digital promotional materials
- Event 'Thank you to our sponsors' signage
- Standalone graphics in the conference theatre DURING session
- Opening slide of presentation

€3450

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*It is important to meet our customers in person to demonstrate what we are capable of. I have had a lot of interesting talks and the booth is really busy, which is good to see. We will be back next year*

*Executive Vice President,  
Mobility and Specialties, Neveon*

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