

ADHESIVES & BONDING EXPO EUROPE



EXHIBITION PROSPECTUS

3-5 December 2024
Stuttgart, Germany

www.adhesivesandbondingexpo-europe.com
info@adhesivesandbondingexpo-europe.com

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We still consider it to be the **biggest event in the industry**. It is an unmissable event. We can meet our clients here, potential customers, our competitors, and our suppliers in the same place.

CEO, Adesia

Co-located with



STUCK ON GROWTH

EUROPE'S FIRST EXHIBITION AND CONFERENCE FOR THE ADHESIVES AND BONDING INDUSTRY

Adhesives & Bonding Expo Europe connects bonding product and technology providers with a broad audience of end users and OEM buyers, as well as the entire chemical and equipment supply chain.

EXHIBITING COMPANIES IN 2023 INCLUDED

- ◆ **Bostik**
- ◆ **Nitto**
- ◆ **ATP Adhesive Systems**
- ◆ **Astorplast**
- ◆ **Klebetchnik GmbH**
- ◆ **General Sealants**
- ◆ **Reliant Machinery**
- ◆ **C-Therm Technologies**
- ◆ **KSM Maschinentchnik GmbH**
- ◆ **Adesia**
- ◆ **Nouryon**
- ◆ **Intercol BV**
- ◆ **Volz Tapes**
- ◆ **Tanoujo**
- ◆ **Lohmann GmbH**
- ◆ **Protechnic**
- ◆ **Gergonne Industrie**
- ◆ **AB-Tec GmbH**
- ◆ **Indumarsan SL**

5,900+
TOTAL ATTENDEES

78%
OF EXHIBITORS REBOOKED DURING THE SHOW

33%
ATTENDEE GROWTH

112%
VOY EXHIBITOR GROWTH

52
AVERAGE LEADS PER EXHIBITOR

22
NETWORKING HOURS

6%
INCREASE YOY IN PRODUCTION / OPERATIONS

“ ”

We can present our products to people who may not know about us and we are having good conversations. This is a supply chain event which is helpful for us because everything is in one place – you have to go to exhibitions to find new contacts.

Sales and Technical Application Manager, AB-Tec GmbH

HIGHLIGHTS VIDEO

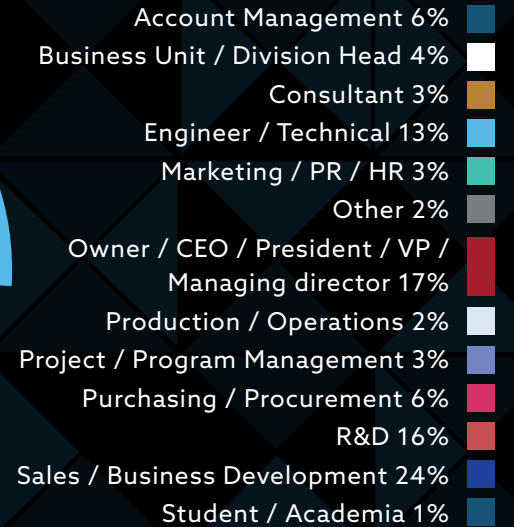


OUR AUDIENCE YOUR CUSTOMERS!

Do you manufacture adhesives? Or develop raw materials/equipment/technologies for the industrial bonding industry? Or supply adhesive and bonding solutions to high-tech industries? Then this show is for you!

This unique event is where you can connect with thousands of buyers from across the technical supply chain and end user markets, including automotive, transportation, aerospace, machinery, construction, consumer appliances, furniture, medical, packaging, and more!

JOB FUNCTION



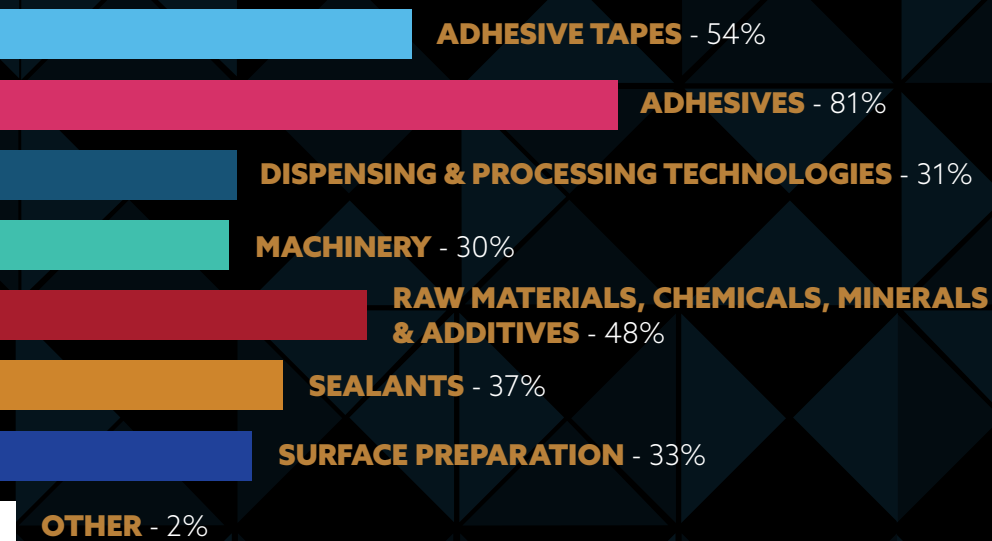
15%

INCREASE IN ATTENDANCE FROM BUSINESS LEADERS (OWNERS, CEO, PRESIDENT, MANAGING DIRECTOR, VP)

64%

HAVE PURCHASING AUTHORITY

WHAT PRODUCTS DO OUR AUDIENCE WANT TO ACCESS AT THE SHOW?*



2023 ATTENDING ORGANISATIONS INCLUDED

3F GmbH ♦ Amazon ♦ Arkema ♦ Avery Dennison ♦ BMW ♦ Bosch eBike ♦ Bürkert ♦ Ford Otosan ♦ Fujifilm ♦ Goodyear ♦ ITW ♦ L&L Products ♦ Mahle ♦ Panasonic Corporation ♦ PPG ♦ Renault ♦ Saati S.p.A. ♦ Schott ♦ Serafini ♦ Sika ♦ tesa SE ♦ Threebond ♦ Toyota Boshoku Europe NV ♦ Versalis International ♦ Wanhua Chemical America

*Multi-select form

INDUSTRIES SERVED BY ATTENDEES*

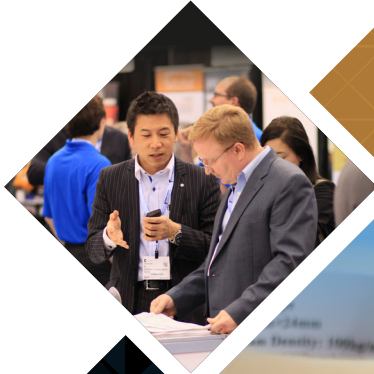
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|-------------------------------|-----|
| Aerospace | 20% |
| Automotive | 60% |
| Construction | 42% |
| Consumer Goods and Appliances | 24% |
| Electronics | 25% |
| Fashion, Sports & Leisure | 13% |
| Furniture and Bedding | 17% |
| Marine | 14% |
| Medical | 19% |
| Other | 9% |



WHY EXHIBIT?

- Build** connections with buyers seeking industrial bonding solutions for engineering challenges.
- Engage** with a diverse audience, from raw materials to end users.
- Expand** into new markets and deepen your understanding of consumer requirements.
- Take advantage** of our industry reach across the year to showcase your expertise and launch new products.

*Includes automotive, aerospace, packaging, furniture, sports & fashion, and electronics



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Adhesives & Bonding Expo Europe is important to the industry as business is done between people. It's also important for customers to touch materials and feel them with their senses.

CEO, SpeedPox



SPONSORSHIP AVAILABLE

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